

ILLINOISouth Tourism  
Board Meeting Agenda  
July 24, 2019

Call to order / Welcome New Board Members

Roll call (24 members required for quorum)

Approval of minutes (April 24, 2019 Board Meeting)

Executive Committee Report (Marvin Steinkamp):

1. Executive Committee Conference Calls
2. Board Committees
3. OMA online training.

Financial Committee Report (Denny Potthast):

1. 4<sup>th</sup> Quarter LTCB and Financial Statements
2. FY20 Budget
3. Board Approval of 4<sup>th</sup> Quarter LTCB, Financial Statements and FY20 Budget

Old/New Business:

**Break**

President's Report:

1. LTCB Update
2. Marketing Partnership Grant, International Grant, Tourism Private Sector Grant.
3. 2019 Fall Tourism Times / Fall Kids Activity Book
4. Staff Reports
5. Tourism Times Event Submissions – Holiday Event Submission is August 1, 2019 (November, December)
6. Website update
7. Community Visits
8. Five Year Strategic Plan
9. Visitor Guide 2020/ Please go through Guide and Let us know by Sept. 1<sup>st</sup> of any changes.
10. Board Member Q&A

Items for Discussion from Board Members

**Next Board Meeting: Wednesday, October 23, 2019 at 1:30pm (ILLINOISouth Tourism Office)**