



Illinois
Department of Commerce

& Economic Opportunity

OFFICE OF TOURISM

Bruce Rauner, Governor

*****MEDIA ALERT*****

**STATE TOURISM OFFICIALS TO VISIT GREENVILLE TO HONOR ILLINOIS MAKER;
RECOGNIZE MARCOOT JERSEY CREAMERY AS PART OF ILLINOIS MADE PROGRAM**

Illinois Tourism celebrates artisans, products and experiences unique to the state

WHAT: The Illinois Department of Commerce and Economic Opportunity's Office of Tourism is visiting central and southern Illinois to honor official Illinois makers as part of its *Illinois Made* initiative. Tourism officials are honoring makers, creators, and artisans unique to Illinois to inspire and promote travel throughout the state.

Launched this summer, *Illinois Made* is an ongoing program that highlights the depth and diversity of Illinois' makers' communities to encourage people to extend their travel beyond a day trip by exploring local businesses and nearby attractions.

Tourism officials will visit Marcoot Jersey Creamery in Greenville to present the official *Illinois Made* plaque and showcase how each maker is being featured through online video content, interactive maps or *Illinois Made*-inspired travel ideas on www.EnjoyIllinois.com/Illinoismade. Marcoot Jersey Creamery joins ten other makers being honored by Illinois Tourism the week of September 26.

WHEN: Tuesday, September 27, 2016 / 10:00 AM

WHERE: Marcoot Jersey Creamery
526 Dudleyville Rd, Greenville, IL 62246

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The Illinois Department of Commerce and Economic Opportunity, Office of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.